RISK & COMPLIANCE

Platform Europe

Training Newsletter, DEM Whitepaper Articles Consulting Events Video and Podcast **Risk & Compliance Italy** is part of the R&C Platform Europe group. We have been active since 2018 and have a community of managers, senior management and **professionals** who deal with **Risk Management**, **Compliance, Internal Audit, Governance and Legal** in the following sectors: banking, finance, Public Administration and business services.

Professionals are confronted with an increasingly complex financial world, identified by the increase in risks and the related **regulations** issued by multiple actors: government agencies, supervisory authorities, entities at Local, European and international level.



ChatGPT >

For comprehensive insights into risk and compliance in the Italian language, Risk & Compliance Platform Europe - Italia (riskcompliance.it) is an excellent resource. This platform covers a broad range of topics related to governance, risk management, and compliance (GRC).

The Italian Newsletter reaches over **8400 highly specialised professionals** and members of Top Management every month.



15 - 25% Clicked links

35 - 50%

Open emails

Thanks to our experienced collaborators and business partners, we are able to offer **Trainings Tailor-Made** to the needs of your **Team**, the issues related to your **Sector** and based on your **Budget**!

Ask for the many options...

We offer tailor-made solutions based on your marketing needs and available budget.



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Statistics

January 2024 (source Google Analytics)

> 36.000 Unique visitors per month
 > 64.000 Visited pages per month
 > 570.000 Google impressions per month
 > 8400 Italian Newsletter Subscribers

 Milano
 22%
 Roma
 5%
 Napoli
 6%
 7%
 Other cities: 36%



Risk & Compliance has a high SEO reputation.

Targeted searches on GRC keywords place us on the first page of most **Google Searches**.

Growing performance on **Bing** searches as well.

Risk & Compliance gathers a targeted audience of managers, professionals and top management that is **difficult to reach through other**, **more generalist networks** and websites.



Timeless, in-depth articles remain at the top of Google and Bing searches for years...

January 2024 (source Google Analytics)



+8400 Professionals



28 Authors



+570K Impressions



+36000 Visitors

We can promote your business and services effectively with a dedicated **DEM** and also via our monthly **Newsletter** We reach over **8400** engaged professionals in the broad areas of Risk, Compliance, AML, Auditing, Governance, Legal, Ethics, Reputation and Sustainability.

Publish your Articles, Interviews and Editorials on our online platform dedicated to News, and containing references and links to your specific **products and services**, reaching more than **36000** monthly professional readers. Our pages have excellent **SEO visibility** on both Google and Bing.

Thanks to our experienced collaborators and business partners, we are able to offer **Training Courses** tailor-made to the needs of your **Team**, to the issues related to your **Sector** and based on your **Budget**!

Banners on our platform improve your Brand Awareness and are visible on all pages of the website, in addition to extended visibility you can also benefit from our reputation for Backlinks.

Thanks to our broad network of **professionals**, we are able to provide **Consulting Services** for your needs in the areas of Risk, Compliance, AML, Auditing, Governance, Legal, Ethics and Sustainability.

We promote your **Events** in our dedicated area on the website with all relevant information to get participants. Of course, there will be one or more links to your event page. In addition, the 5 top events are **always visible on all pages** of our website.

Add to the purchased service the promotion on our Social Media channels, in particular LinkedIn and X (Twitter), reaching in a direct and **personalised approach**, thousands of professionals who follow us.

We publish Job Offers in our dedicated area, intended for our targeted network of professionals. We successfully help you find the **right person for your company** in all the countries where we operate.

We create tailor-made Video Interviews for the promotion of your products and services. We take care of the shooting, final editing and promoting it through our channels. The video is free to use by you.

Enter this **innovative** and popular communication channel. We create tailor-made **Podcasts** with attention to every detail. And we take of the distribution all well. The audio remains available to you.

Use our expertise and our advanced and customisable Webinar Platform for your Webinars. We take care of all the technical aspects, the production of marketing material, the collection of registrations and the various communication aspects during all phases. Managing the content is up to You.

Connect your webinar or event with our platform and we will **Live Streaming** your content both on our website and on our Youtube channel, easily **reaching a new audience** of professionals for your webinar.

Add your Whitepaper on our Platform and you will be able to get in touch, in an efficient way, with potential **Leads and Decision Makers** who can invest in your products. Ask for the many options.

Get in direct contact with our readers and our network thanks to your own Mini Website on our Platform. You will provide the content and we take care of the technical implementation.

Sponsor the Risk & Compliance Platform, its values, its mission and its independence with an **Annual Membership** that guarantees privileged access to services tailored to your needs.

Match your name to our reputation, quality and integrity !

We are an independent platform open to collaborate with the best partners on the international scene In recent years we have built Trust and our tailor-made services have been and continue to be appreciated by:

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MONEY 20/20

Associazione **AnalisiBanka** Aps





The Executive Network





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